

# CORPORATE PARTNERSHIP OPPORTUNITIES

*Inspiration in Every Connection*



*What's Inside:*

Discover how your partnership with Cleveland Hearing & Speech Center (CHSC) makes a lasting impact. Inside, you'll find details about our **Business Partners program** and **Big Wheel Relay sponsorship opportunities**—two unique ways to support communication access for all.

### **BUSINESS PARTNERS**

**Year-round sponsorships** that sustain CHSC's programs, expand access to care, and strengthen communication equity across Northeast Ohio.

### **BIG WHEEL RELAY SPONSORS**

**Event-based partnerships** that celebrate community, raise awareness, and fuel CHSC's mission through our signature annual fundraiser.

## *Communication Matters*

**Communication is essential to learning, working, and building relationships.** Yet for many in our community, communication disorders and deafness create barriers that can lead to **isolation, limited education, and job insecurity.**

## *Be the Difference*

Your support **sustains and expands** CHSC's life-changing programs—**providing free or reduced-cost care**, removing barriers, and **empowering individuals** of all backgrounds to thrive.

# BUSINESS PARTNERS

DESCRIPTION	PRESENTING \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000
<b>Logo/Name Recognition on CHSC Website</b>	✓	✓	✓	✓
<b>VIP Access at Big Wheel Relay</b> Enjoy exclusive access to the VIP refreshment tent on event day.	✓ <i>+ VIP Parking at BWR</i>			
<b>Marketing Promotion at Big Wheel Relay:</b> Company Logo/Name recognition on event t-shirt and banner + access to contribute promotional items to Big Wheel Relay participant swag bags.	✓	✓	✓	✓
<b>2 Complimentary Tickets to Annual Meeting &amp; Donor Recognition</b>	✓	✓	✓	✓
<b>Special Shout-out on BWR Race Day from Event Emcee</b>	✓	✓	✓	
<b>Exclusive Big Wheel Relay Access:</b> Secure a team spot on race day + individual signage display at the event.	✓	✓	✓	
<b>Digital &amp; Newsletter Promotion:</b> Feature on CHSC social media channels and in a monthly newsletter spotlight.	✓	✓	✓	
<b>Deaf Culture &amp; Accessibility Training:</b> One-hour Deaf Culture training session to improve workplace communication access.	✓	✓		
<b>Visibility Across CHSC Offices:</b> Recognition at all five CHSC office locations.	✓			



# BIG WHEEL RELAY

DESCRIPTION	CHECKERED FLAG \$2,500	WINNER'S CIRCLE \$1,500	TRIKER \$1,000	PIT CREW \$500
<b>Marketing &amp; Promotion:</b> Company Logo/Name on event t-shirt and banner + access to contribute promotional items to Big Wheel Relay participant swag bags.	✓	✓	✓	✓
<b>Social Media Shout-Out</b>	✓	✓	✓	
<b>VIP Access at Big Wheel Relay</b> Enjoy exclusive access to the VIP refreshment tent on event day.	✓ + VIP Parking at BWR	✓		



## What is Big Wheel Relay?

**Big Wheel Relay is a team-based relay event like no other.** Participants (in teams of 4) race on big wheels, cheered on by friends, family, and coworkers.

**Over the past 12 years,** Big Wheel Relay has raised **more than \$522,000** in support of CHSC programs, ensuring communication access for all.

## Your Support in Action

Because of your participation and generosity, **CHSC is able to deliver essential services** in hearing, speech, interpreting, and Deaf/HHoH community support—**reaching thousands across Northeast Ohio**, regardless of financial means.

# ABOUT CHSC

## Who We Are

Cleveland Hearing & Speech Center (CHSC) has over **100 years of history** helping individuals with communication challenges become independent members of the **Greater Cleveland Community**.

## Our Mission

Cleveland Hearing & Speech Center provides **speech-language, hearing, language interpreting, and Deaf services**. We advocate for equal access to information and communication and **value all individuals' language choices** equally.



## Our Vision

A community where every person can communicate effectively.



## Learn More:

For more information on how to get involved at Cleveland Hearing & Speech Center, contact Brooke Leopold at [bleopold@chsc.org](mailto:bleopold@chsc.org).