2020 CORPORATE PARTNERSHIP **OPPORTUNITIES**

Inspiration in Every Connection



primunication Matters

Communication is essential to learning, working, and building relationships.

Yet for many in our community, communication disorders and deafness create barriers that can lead to isolation, limited education, and job insecurity.

Be The Difference

Your support sustains and expands CHSC's life-changing programs—providing free or reduced-cost care, removing barriers, and empowering individuals of all backgrounds to thrive.

M hat's Inside:

Discover how your partnership with Cleveland Hearing & Speech Center (CHSC) makes a lasting impact. Inside, you'll find details about our **Business** Partners program and Big Wheel Relay sponsorship opportunities—two unique ways to support communication access for all.

BUSINESS PARTNERS

Year-round sponsorships that sustain CHSC's programs, expand access to care, and strengthen communication equity across Northeast Ohio.

BIG WHEEL RELAY SPONSORS

Event-based partnerships that celebrate community, raise awareness, and fuel CHSC's mission through our signature annual fundraiser.



BUSINESS PARTNERS

DESCRIPTION	PRESENTING \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000
Logo/Name Recognition on CHSC Website	Ø	⊗	Ø	⊗
VIP Access at Big Wheel Relay Enjoy exclusive access to the VIP refreshment tent on event day.	+ VIP Parking at BWR	+ VIP Parking at BWR	+ VIP Parking at BWR	+ VIP Parking at BWR
Marketing Promotion at Big Wheel Relay: Company Logo/Name recognition on event t-shirt and banner + access to contribute promotional items to Big Wheel Relay participant swag bags.	\otimes	\otimes	\otimes	\otimes
2 Complimentary Tickets to Annual Meeting & Donor Recognition	\otimes	\otimes	\otimes	\otimes
Special Shout-out on BWR Race Day from Event Emcee	8	\otimes	\otimes	
Exclusive Big Wheel Relay Access: Secure a team spot on race day + individual signage display at the event.	\otimes	\otimes	\otimes	
Digital & Newsletter Promotion: Feature on CHSC social media channels and in a monthly newsletter spotlight.	Ø	\otimes	\otimes	
Deaf Culture & Accessibility Training: One-hour Deaf Culture training session to improve workplace communication access.	Ø	\otimes		
Visibility Across CHSC Offices: Recognition at all five CHSC office locations.	Ø			













CLEVELAND HEARING & SPEECH CENTER - 2026 SPONSORSHIP OPPORTUNITIES

BIG WHEEL RELAY

DESCRIPTION

CHECKERED FLAG \$2,500

WINNER'S CIRCLE \$1,500 TRIKER \$1,000

PIT CREW \$500

Marketing & Promotion:

Company Logo/Name on event t-shirt and banner + access to contribute promotional items to Big Wheel Relay participant swag bags.

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Social Media Shout-Out

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VIP Access at Big Wheel Relay

Enjoy exclusive access to the VIP refreshment tent on event day.



+ VIP Parking at BWR









What is Big Wheel Relay?

Big Wheel Relay is a team-based relay event like no other. Participants (in teams of 4) race on big wheels, cheered on by friends, family, and coworkers.

Over the past 12 years, Big Wheel Relay has raised more than \$522,000 in support of CHSC programs, ensuring communication access for all.

Your Support in Action

Because of your participation and generosity, CHSC is able to deliver essential services in hearing, speech, interpreting, and Deaf/HHoH community support—reaching thousands across Northeast Ohio, regardless of financial means.



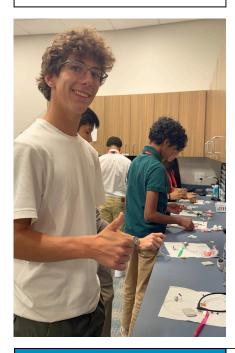
ABOUT CHSC

Mho Me Are

Cleveland Hearing & Speech Center (CHSC) has over 100 years of history helping individuals with communication challenges become independent members of the Greater Cleveland Community.

Pur Mission

Cleveland Hearing &
Speech Center provides
speech-language,
hearing, language
interpreting, and Deaf
services. We advocate for
equal access to information
and communication and
value all individuals'
language choices equally.







Our Vision

A community where every person can communicate effectively.







For more information on how to get involved at Cleveland Hearing & Speech Center, contact Brooke Leopold at bleopold@chsc.org.